

World Elder Abuse Awareness Day Caravan Event Guidelines

Organize a WEAAD car caravan!

A car caravan is a parade of cars that drives through a strategically selected route. Each car in the caravan displays messages or images to raise awareness of WEAAD.

EVENT PLANNING

- Identify a primary point of contact to provide communication and logistical support for the event.
- Determine a start & end point and map out a clear route.
 - Take into consideration the number of cars and stoplights, etc.
 - Secure relevant city approvals, including from the police department (escort or non-escort).
- Event promotion can be done through social media or by flyers. Templates are available on the [WEAAD microsite](#).

SPREAD AWARENESS BY DECORATING YOUR CARS

- WEAAD's Date: **June 15th**
- WEAAD Logo
- [5 Things Everyone Can Do to Prevent Elder Abuse](#)
- National Elder Fraud Hotline: 1- 833-372-8311
- Local elder abuse reporting numbers (Adult Protective Services, Long-Term Care Ombudsman)



Refer to the [CDC's considerations for events and gatherings](#). Consult with local/state public health offices as they have the most up-to-date, relevant information for each community's needs, restrictions, and guidelines.