

The Elder Justice League



Who are we?

An international interdisciplinary and collaborative group of social media advocates that are invested in the issue of elder abuse.

What is our mission?

To strengthen the elder justice movement by presenting a united front that is dedicated to building awareness of elder abuse across social media platforms.

What do we do?

The Elder Justice League convenes to review ideas for social media campaigns, World Elder Abuse Awareness Day activities, and other social media related discussion. We follow one another on social media and 'like' and/or 'share' one another's posts about elder abuse. Occasionally a working group will form to collaborate on social media campaign ideas.

What guidelines support our collaboration?

We share relevant elder abuse news, events, resources, and information from reliable sources. Each agency decides what posts they will share based on their own mission and core values. We seek to have a multiplier effect by sharing one another's social media posts. We seek to have unified messaging when possible, with the goal of taking the conversation about elder abuse mainstream.

Who can join?

Non-profit, government, and other non-private entities that work on elder justice issues and manage social media pages are welcome to join.

How can you connect with the Elder Justice League?

Follow us on Twitter and/or Facebook by searching **#ElderJusticeLeague** and by following individual League members.

To learn more or join, email Kimberly Moon at kimberly.moon@med.usc.edu